

Business and Corporate Sponsorship

Invest in Social Justice

Sponsoring TMI Project is an opportunity for your business to effect transformative change in our community. Since 2010, TMI Project has provided a platform to diverse storytellers to share powerful stories that are not often heard. Their work shines a spotlight on anti-racism, gender equality, LGBTQIA+ rights, reproductive justice, and mental health awareness and inspires action for social justice.

As our business sponsor, you'll reach up to 2,500 audience members in Ulster County and 68,500 individuals throughout the rest of the U.S. and the world.

Our audience members are energized, socially conscious consumers who intentionally invest in local, like-minded businesses. Aligning with the mission of TMI Project lets customers know you support the voices and lives of local community members who need you most.

"At Hawthorne Valley, we are deeply inspired by the tremendous work of TMI Project to amplify the voices of those fighting for social justice through the power of their own true stories."

- Heather Gibbons, Marketing Director, Hawthorne Valley

Our social justice programs and focus areas

Anti-Racism

LGBTQ Rights

Gender Equality

Mental Health Awareness



Our Annual Sponsorship Package:

LEVEL	What You Get	What You Give
Visionary (\$500)	<ul style="list-style-type: none"> Your linked logo on our website and all of our email communication (4,000 recipients) 	<ul style="list-style-type: none"> Honorarium for one storyteller for their time and participation
Champion (\$1,000)	<ul style="list-style-type: none"> Everything included in the Visionary package Quarterly promotions on social media (7,000 followers) 	<ul style="list-style-type: none"> Full support for one storyteller, including workshop fees, travel expenses, and honorarium
Radical Truth Teller (\$2,500)	<ul style="list-style-type: none"> Everything included in the Champion package Digital acknowledgement at all public performances (50,000 in-person and virtual audience members) 	<ul style="list-style-type: none"> Full support for one live performance, including venue rental, advertising, host/emcee fees, videography, and professional lighting and sound
Social Justice Partner (\$5,000)	<ul style="list-style-type: none"> Everything included in the Radical Truth Teller package Logo on all printed and digital materials Blog post feature on our website and across social platforms Verbal acknowledgement at all live and online events 	<ul style="list-style-type: none"> Post production after a live performance to create video and audio content so our stories can be heard and seen all over the world

We offer a unique opportunity for a limited number of select sponsors to reach our ever-growing listenership through *The TMI Project Story Hour*.

As our podcast *The TMI Project Story Hour* concludes its fifth season, with 64 episodes and over 150k unique downloads under our belt, we are ranked in the top 1% of global rankings and poised to take the podcast to a new level. We were featured on Apple New and Noteworthy, and last month were featured on the Apple Podcast Performing Arts Page and on Spotify's Episodes You Won't Want to Miss. We have a listenership in the U.S., India, the U.K. Iran, Iraq, Canada, Ireland, Germany, France, Australia and the Netherlands. *The TMI Project Story Hour* was recently nominated for The Sonic Boom Award in two categories, Gender Equity and Voices of the People.



Exclusive Podcast Partnership (\$10,000)

- Your linked logo on our website and all of our email communication (4,000 recipients)
- Quarterly promotions on social media (7,000 followers)
- Logo on all printed and digital materials
- Blog post feature on our website and across social platforms
- Ad placement on every episode of a full season of the podcast. This is an exclusive opportunity to reach our biggest audience and will only be offered to one sponsor/season/year.

Sponsorship packages last twelve months and can also be customized to suit your needs.

They can include:

- Event sponsorships
- Program naming rights
- Donations of proceeds of sales
- Guest speaking opportunities

Join us in our mission of amplifying the most important stories of our local unsung heroes while reaching thousands of potential new customers who may never have patronized your business before.

To learn more, visit:

tmiproject.org/business-sponsorship



“Wild Earth supports TMI Project because they continue to center the voices of those who are least represented in the media. TMI Project provides opportunities for those individuals to become powerful storytellers. Oral storytelling has always been a powerful method of shaping culture, and Wild Earth wants future generations to learn from the experiences of the diverse swath of identities living today.”

- Omari Washington, Executive Director, Wild Earth

